

Dear Friend of Playhouse on Park,

It seems like just yesterday that the Playhouse on Park opened its doors and began providing award-winning, professional theater to West Hartford and the entire Greater Hartford community.

The fact is, it's been ten years – a milestone worthy of celebration!

That's why we are asking that you join us and support the Playhouse on Park's 10th Anniversary Gala Celebration on Saturday June 15, 2019 from 6 – 11 PM at the Gershon Fox Ballroom in Downtown Hartford.

As a supporter of the Playhouse's Gala, your name and company will be seen by many influential and community-minded attendees, along with countless area friends and residents who will be exposed to media and marketing materials leading up to and following the event.

The evening will feature cocktails, delicious hors d'oeuvres, memorable performances, a bountiful dinner, an exciting raffle, dancing and more. Every dollar raised benefits Playhouse on Park.

An event of this magnitude requires hundreds of hours of planning, dozens of volunteers and - of course - our generous supporters to make it all possible. We are deeply grateful for your thoughtful consideration and support of the Playhouse on Park.

Enclosed please find a sponsorship package, which includes various levels of support and recognition opportunities. More information can also be found at www.PlayhouseOnPark.org

If you would like to contact an event representative in the meantime, please feel free to reach out to Tracy Flater at TenthAnniversary@PlayhouseTheatreGroup.org or 860-523-5900.

Thank you, again, for your support and consideration.

Sincerely,



Bob & Frankie Goldfarb
Honorary Chairs



Jeffrey & Nancy Hoffman
Honorary Chairs



Richard & Lea Rubenstein
Honorary Chairs

Playhouse on Park Celebrates Ten Years SPONSORSHIP & ADVERTISING OPPORTUNITIES

Executive Producer – Presenting Sponsor \$10,000 – (1)

One (1) premiere table for up to ten (10) seats

Recognition as Presenting Sponsor on Playhouse on Park website, invitation, program cover, signage at the event and all publicity & promotional materials

Logo and link on Playhouse on Park website

Full page color ad on the inside cover of event program

Special recognition from the podium

Opportunity to display promotional materials at event

Director – Platinum Sponsor \$5,000 (unlimited)

Up to six (6) tickets for the event

Recognition as Platinum Sponsor on the Playhouse on Park website, on invitation, in program, in press releases and signage at the event.

Full page black & white ad in event program

Logo and link on Playhouse on Park website

Playwright – Gold Sponsor \$2,500 (unlimited)

Up to four (4) tickets for the event

Recognition as Gold Sponsor on the Playhouse on Park website, on invitation, in program, in press releases and signage at the event

Half page black & white ad in event program

Logo and link on Playhouse on Park website

Cocktail Reception Sponsor – \$3,500 (1)

Up to four (4) tickets for the event

Recognition as the Cocktail Reception Sponsor on the Playhouse on Park website, on invitation, in program, in press releases and signage & announcement during the cocktail hour.

Half page black & white ad in event program

Logo and link on Playhouse on Park website

Dessert Sponsor - \$1,500 (1)

Up to two (2) tickets for the event

Recognition as the Dessert Sponsor on the Playhouse on Park website, on invitation, in program, in press releases and signage & announcement during dessert.

Quarter page black & white ad in event program

Logo and link on Playhouse on Park website

Stage Manager – Silver Sponsor \$1,000 (unlimited)

Up to two (2) tickets for the event

Recognition as Silver Sponsor on the Playhouse on Park website, on invitation, in program, in press releases and signage at the event

Quarter page black & white ad in event program

Logo and link on Playhouse on Park website

Party Favor– \$4,000 (1)

Up to two (2) tickets for the event

Recognition as a sponsor on the back of every party gift given out to attendees.

Recognition in the program.

Contact us for more details!

Program Ads

FULL PAGE PROGRAM AD \$500

4.5” x 7.5” black & white

HALF PAGE PROGRAM AD \$250

4.5” x 3.75” black & white

QUARTER PAGE PROGRAM AD \$125

4.5” x 2.375” black & white

Questions? Tracy Flater at tflater@PlayhouseTheatreGroup.org/860.523.5900 x12

Please complete the attached form and send it to:

**Playhouse on Park’s Tenth Anniversary
C/O Playhouse on Park
244 Park Road
West Hartford, CT 06119
or
TenthAnniversary@PlayhouseTheatreGroup.org**



CELEBRATING TEN YEARS!

Sponsorship / Advertiser Agreement Form

10th Anniversary Gala – June 15, 2019

Yes, I/we wish to become a sponsor or purchase an advertisement for the Playhouse on Park 10th Anniversary Gala. Benefits are stated above. Please complete this form and remit with payment to: **10th Anniversary Gala, c/o Playhouse on Park, 244 Park Road, West Hartford, CT 06119**

Business Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Mailing Address: Street Address _____

City: _____ State: _____ Zip Code: _____

Billing Address: Street Address _____

City: _____ State: _____ Zip Code: _____

Sponsorship Level or Program Ad size: _____

Amount Due: _____ Payable by _____ check (#: _____) _____ credit card

Master Card Visa Discover AMEX

Credit card number: _____ exp: _____ crv code: _____

If your sponsorship comes with tickets, how many will you use: _____

Please list the names of your guests:

Sponsors, please remit a high resolution electronic copy of your logo ASAP.

Program Ads from sponsors and program ad purchasers are due no later than May 13, 2019

Please send electronic copies of both to: TenthAnniversary@PlayhouseTheatreGroup.org



CELEBRATING TEN YEARS!

Full
Page
4.5x3.7
\$500

Support the 10th Anniversary Gala

Use this sheet as a guide for program ads

Deadline, May 31, 2019

Artwork must conform to the size of the ad
and be clear and sharp.

Please provide a high resolution electronic file (300
dpi) saved in one of the following formats:
pdf, jpeg, eps or tif.

1/4 page
4.5x1.8
\$125

1/2 page
4.5x3.7
\$250