

PLAYHOUSE ON PARK

2009 – 2010 Advertising Opportunities

Your new destination for the Performing Arts, the **Playhouse on Park**, offers West Hartford and surrounding communities new ideas and exciting direction to reach theatre lovers of all ages with advertising opportunities in our program and on our new website.

As an advertiser you have the ability to reach an estimated 20,000 consumers.

Playhouse on Park has included the New England premiere of Trapezium, by Henry Rathvon as well as the World premiere of Mama Tomcat – The Musical into the 2009 –2010 season

So far, our two opening shows sold out every scheduled performance. Due to incredible ticket demand we even added a special last minute Cabaret performance. Yes, the new **Playhouse on Park** is West Hartford's hottest ticket in town.

**So, Start spreading your news and advertise with us
PLAYHOUSE ON PARK**

Program Advertising

Description	SIZE	Dimension	B & W price	Color Price
Full season September 30 -	• Full Page	5" x 8"	\$850.	\$1,100.
	• Half Page Horizontal	5" x 4"	\$475.	\$700.
	• Quarter Page (vert)	2 3/8" x 3 3/4" (V)	\$250.	\$450.
	• Quarter Page (horiz)	4 3/4" x 1 3/4" (H)	\$250.	\$450.
Children Season only	• Full Page	5" x 8"	\$400.	\$650.
	• Half Page Horizontal	5" x 4"	\$250.	\$475.
	• Quarter Page (vert)	2 3/8" x 3 3/4" (V)	\$175.	\$375.
	• Quarter Page (horiz)	4 3/4" x 1 3/4" (H)	\$375.	\$375.

- Full page ads include web link with logo to your website.
- \$50.00 surcharge for designing ad. Ads must be in high resolution PDF format.

Name _____ Address _____

City _____ State _____ zip _____ Phone _____

Email _____ Ad Size _____ B&W _____ Color _____ Cost _____

PAYMENT OPTIONS	
Cash/Check Enclosed _____ (make checks payable to Playhouse Theatre Group, Inc.)	Cardholder name
VISA _____ MASTERCARD _____ Discover _____	Card # _____ Exp. Date _____
Signature	

PLAYHOUSE ON PARK



Restaurant Guide Listings: \$150.00 per season/ free with purchase of 1/4 page or larger program ad.

Restaurant Name	
Address	
Phone	
email	
Type of Cuisine	
<p>Maximum 100 word description: Please include business hours.</p> <p>*Can include special offer for theatre goers (e.g. free _____ or % off with mention of Playhouse on Park)</p>	

Listing cost: _____

Ad size Cost: _____

Total Cost: _____

PAYMENT OPTIONS	
Cash/Check Enclosed _____ (make checks payable to Playhouse Theatre Group, Inc.)	Cardholder name
VISA _____ MASTERCARD _____	Card # Exp. Date
Discover _____	Signature

PLAYHOUSE ON PARK 2009-2010 Play Series

Lost in Yonkers

By Neil Simon

Sept. 30–Oct. 11, 2009

In the summer of 1942, two young boys, raised by a group of eccentric relatives, come of age in this touching and hilarious Pulitzer Prize winner by America's foremost comic playwright. The New York Post hailed *Lost In Yonkers*, "The best play Simon ever wrote."

Love Letters

By A.R. Gurney

Feb. 10–14, 2010

Tracing the lifelong correspondence of the staid, dutiful lawyer Andrew Makepeace Ladd III and the lively, unstable artist Melissa Gardner, the story of their bittersweet relationship gradually unfolds from what is written -- and what is left unsaid -- in their letters. "Exhilarating, funny and moving."- The Wall Street Journal. Directed by Susan Haefner.

Three Tall Women

By Edward Albee

Nov. 11–Nov. 22, 2009

Earning a Pulitzer and three Best Play awards for 1994, Edward Albee has, in *Three Tall Women*, created a masterwork of modern theater. His scenes are charged with wit, pain, and laughter, and his observations tell us about forgiveness, reconciliation, and our own fates. Separate characters on stage in the first act, yet actually the same "every woman" at different ages in the second act, these "tall women" lay bare the truths of our lives—how we live, how we love, what we settle for, and how we die. Contains adult themes and language. Intended for mature audiences

Trapezium

By Henry Rathvon

April 7–18, 2010

NORTHEAST PREMIERE!

A hilarious, whimsical new farce based on the old English tale of Tristan and Iseult. Henry Rathvon, a noted constructor of crossword puzzles for the New York Times and The Boston Globe, sets fabulous words of his own invention into a modern iambic pentameter. "A zany and verbally precocious retelling of the medieval romantic legend" – Orlando Weekly. Directed by Drama Desk Award Winner Russell Treyz.

Mrs Bob Cratchit's Wild Christmas Binge

By Christopher Durang

Dec. 10–Dec. 20, 2009

Mrs. Bob Cratchit's Wild Christmas Binge is a playful, cracked look at the perennial Charles Dickens Christmas classic. In Durang's giddy version, the Ghost's magic is off, and Scrooge and the Ghost keep showing up at Bob Cratchit's house way too early, where Mrs. Bob Cratchit, a long suffering saint in the Dickens, is in a state of fury, hating her life and planning on getting drunk and jumping off the London Bridge. A crazy and fun evening to relieve the stress of the Holidays!

This Is Our Youth

By Kenneth Lonergan

May 27–June 5, 2010

An unblinking portrait of young urban life in the 1980s, Kenneth Lonergan's lacerating look at affluent young Manhattanites depicts two days in the lives of three very lost souls in the big city at the dawn of the Reagan Era. A wildly funny, bittersweet, and ultimately quite moving story. Contains strong language and situations. Recommended for ages 17 and up. *This is Our Youth* will be presented as part of our *Playhouse on the Edge Series*

The Complete Works of William Shakespeare (Abridged)

by Adam Long, Daniel Singer, and Jess Borgeson

Jan. 6–Jan. 17, 2010

Sixteen comedies, eleven tragedies, seven histories and assorted sonnets and poems make up this whirlwind Shakespeare-arama, performed by three frenzied actors in tights (with the help of audience members) in under 2 hours! This outrageous night of comedy includes Titus Andronicus performed as a cooking show, Othello done as rap, and Hamlet performed backwards, forwards, and sideways, plus lots more. This wildly raucous romp will leave you helpless with laughter. Directed by Drama Desk Award Nominee Tom Ridgely.

The Last Five Years

By Jason Robert Brown

June 16–27, 2010

In this personal and intimate musical, Jason Robert Brown (*Parade, Songs for a New World, Thirteen*) takes the conventions of Broadway and sends them spinning into the 21st century. Brown uses his wit and insight to tell a contemporary story of a relationship between a writer and an actress falling in and out of love and told from both points of view. Contains some strong language and situations. Intended for mature audiences.

PLAYHOUSE ON PARK
2009-2010 Theatre for Young Audiences Play Series

Mama Tomcat- The Musical

Book by Spring Hermann
Music and Lyrics by Stephen Murray

Oct. 24th -Nov. 1st , 2009

WORLD PREMIERE!

What happens when a bunch of tomcats find and are forced to raise a baby seagull? Lives are certainly changed forever, and for the better! This brand-new children's musical is a story about what it means to keep your word once it is given and about promises fulfilled.

Through laughter and heart, the production will teach that love and caring can come from the most unexpected places. *Mama Tomcat - the Musical* was written by West Hartford playwright and novelist Spring Hermann and celebrated composer and lyricist Stephen Murray is based on material from Luis Sepulveda's novel *The Story of a Seagull and the Cat Who Taught Her How to Fly*. Directed by Sean Harris and Darlene Zoller

Charlotte's Web

Adapted by Joseph Robinette. Based on the book by E.B. White

Mar. 8th -16th , 2010

Wilbur has a problem: how to avoid winding up as pork chops! Charlotte, a fine writer and true friend, hits on a plan to fool Farmer Zuckerman -- she will create a "miracle." Spinning the words "Some Pig" in her web, Charlotte weaves a solution which not only makes Wilbur a prize pig, but ensures his place on the farm forever. This treasured tale, featuring mad-cap and endearing farm animals, explores bravery, selfless love, and the true meaning of friendship.

Stuart Little

Adapted by Joseph Robinette. Based on the book by E.B. White

February 27th –March 7th 2010

Based on the classic children's book and made popular by the recent animated film, *Stuart Little* is a charming 60 minute play about the boy who was born a mouse. Join Stuart in his adventures involving simple household items, a toy boat race and a trip in a tiny car to find his feathered friend.

The Snowmaiden

Presented by Purple Rock Productions

Jan 23rd & 24th 2010

The Snowmaiden is a winter fantasy story based on the famous Russian folk tale. This production is brought to life through puppetry, live music and an introductory Russian folk dance. The story is told with two dimensional marionettes as the village children and the elderly couple who build a snow sculpture of a little girl. The Snowmaiden, touched by magical stardust, is literally and figuratively from another dimension. Although she thrives in the winter, what happens when the Snowmaiden is faced with spring, summer and fall? The dances and songs that follow the story are adapted from Russian folk music which help to set the stage and feeling for the themes, the Russian culture, and community.

Peter & the Wolf/Animal Carnival

Classical Music for Young Audiences

Performed by Kelet Duo

March 26th – 28th

Peter and the Wolf is a fanciful musical story composed by Russian composer Sergei Prokofiev. Meet the brave Peter along with the crafty cat, the unfortunate duck, the grumpy grandfather and the carefree bird..., as the Kelet Duo interprets this light-hearted tale accompanied by narration.

The Carnival of the Animals is the world famous composition by the French composer Camille Saint-Saëns. The Kelet Duo will lead the audience on this musical exploration of the world of animals: lions, hens, turtles, elephant, kangaroos, and more...You will also enjoy the narration of poems written by American humorist Ogden Nash.

The Kelet Duo is comprised of Taiwanese pianist Pi-Hsun Shih and Hungarian violinist Katalin Vismeg. Both are extensively involved in music education and have been recognized for their motivating outreach programs for students of all ages.

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a sponsor
Children's Series Shows**

PLAYHOUSE
ON PARK 