



## *Advertise Your Business in Our Program Today!*

### **Season Eight 2016-17 Program Advertising Opportunities**

*Playhouse on Park offers advertising opportunities in our program to businesses/organizations in West Hartford and surrounding communities. An exciting ways to reach theatre lovers of all ages.*

Ad Size	Main Season 7 Productions 124 Performances
<b>¼ Page</b>	\$400
<b>½ Page</b>	\$800
<b>Full Page</b>	\$1500
<b>Back Cover/Inside Back Cover - color</b>	\$2500

*Playhouse on Park is planning a sensational 8<sup>th</sup> season. Join us! You can do your part in supporting Playhouse on Park, while promoting your business.*

***As an advertiser, you have the ability to reach up to 20,000 consumers.***

*Playhouse on Park is an award-winning non-profit 501(c)3 arts organization.*

*Send print ready ads designed to appropriate dimensions, electronically to:*

*programads@playhousetheatre.org*

*All ads are black and white/gray scale.*

*Color Ads may be submitted, but will be converted to gray scale prior to printing.*

Ad Size	Dimensions
<b>¼ Page</b>	Vertical, 2-3/8" W x 3-3/4" H Horizontal, 4-1/2" W x 1-3/4" H
<b>½ Page</b>	Horizontal, 4-1/2" W x 3-3/4" H Vertical, 2-1/4" W x 7-1/2" H
<b>Full Page</b>	Vertical Only, 4-1/2" W x 7-1/2" H
<b>Back Cover/Inside Back Cover</b>	Vertical Only, 4-1/2" W x 7-1/2" H

***Not tech savvy? Graphic Design services are also available at a rate of \$65/hour.***

*Changing your ad on a show by show basis is an option - ask us for submission deadlines*

*Please contact us for more information.*

*Tracy Flater at TFlater@PlayhouseTheatreGroup.org or 860-523-5900 ext 12*

*Completed forms should be mailed with payment to Playhouse On Park, 244 Park Road West Hartford, CT 06119.*

*Business Name:* \_\_\_\_\_ *Contact:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Phone* \_\_\_\_\_ *Email* \_\_\_\_\_

*Ad Size:* \_\_\_\_\_ *Cost:* \_\_\_\_\_ *Design Services Needed?* \_\_\_ Yes \_\_\_ No

***Payment Option :*** *Cash/Check Enclosed \$* \_\_\_\_\_ *(Checks payable to Playhouse Theatre Group, Inc.)*

***Payment Option: Credit Card***  *Visa* \_\_\_\_\_  *MasterCard* \_\_\_\_\_  *Discover* \_\_\_\_\_

*Total Amount \$* \_\_\_\_\_  *Card #* \_\_\_\_\_  *expires:* \_\_\_\_\_

*Signature:* \_\_\_\_\_